ORDER

Orders Order / Rev: 189641 6831504 Alt Order #: Product Desc: order WOOD C08C14 Estimate: 10/08/12 - 10/14/12 Flight Dates: Primary AE: Petry Philadelphia Original Date / Rev: 07/06/12 / 10/09/12 Sales Office: P-PHI Order Type: REG Sales Region: Nat **Smart Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser **POL/Detroit International Bridge** Name: Demographic: A35+ New Business Thru: **Product Codes:** PL2 Order Separation: 00:15:00 Priority: РЗ Advertiser External ID: Revenue Codes: AGY, POL, POL-ISS Agency External ID: IN10086/SP6681/TO1332/MO1041 Bill Plan **Totals**

Month

Totals

October 2012

Spots

73

73

Gross Amount

\$33,225.00

\$33,225.00

Net Amount

\$28,241.25

\$28,241.25

Rating

0.00

0.00

End Date

10/14/12

Start Date

10/01/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Net Amount

\$28,241.25

Order Share	Share	Total
WOOD	30%	\$33,225.00
Market	100%	\$110,750,00

Spots

73

Gross Amount

\$33,225.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$33,225.00
WXMI	10%	\$11,075.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$33,225.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	WOOD	10/08/12	10/08/12	Noon News	CM	12-1p	M	:30	1	\$450.00 P3	0.00 NM	1	\$450.00
	15140			News 8 @ Noon									
	NEWS												
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/0	8/12	10/14/12	M	1	\$450.00	0.00						
E 2	WOOD	10/09/12	10/09/12		CM	12-1p	- T	:30	1	\$450.00 P3	0.00 NM	1	\$450.00
											_		

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Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Noon News News 8 @ Noon									
NEWS			News o @ Noon								_	
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/ E 3 WOOD		10/14/12	Noon News	CM	\$450.00 12-1p	0.00 W	:30) 1	\$450.00 P3	0.00 NM	1	\$450.00
L 3 WOOD	10/10/1	2 10/10/12	News 8 @ Noon	Civi	12-1μ	٧٧	50	' 1	φ430.00 F3	U.UU INIVI	l '	φ430.00
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$450.00	Rating 0.00						
E 4 WOOD			Noon News	CM	12-1p	T-	:30) 1	\$450.00 P3	0.00 NM	1	\$450.00
2	10/11/1	2 10/11/12	News 8 @ Noon	O.W.	12 IP	•	.00	•	ψ 100.001 0	0.00 14141	· ·	ψ100.00
NEWS	_											
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					l	
E 5 WOOD				CM	12-1p	F	:30) 1	\$450.00 P3	0.00 NM	1	\$450.00
_ 0002	. 07 . = 7 .		News 8 @ Noon		p		.00	•	ψ 100100 T 0	0.00		ψ.σσ.σσ
NEWS						5						
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$450.00	Rating 0.00						
E 6 WOOD			M-F 2-3p	CM	2-3p	- T	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
_ 0002	. 0, 00, .	0,00,	Rachael Ray		_ op		.00	•	ψ.σσ.σσ.σ	0.00		ψ.σσ.σσ
RACHE						5						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					ł	
E 7 WOOD			M-F 2-3p	CM	2-3p	W	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
			Rachael Ray		- '				,			,
RACHE		5 1 5 1		0	Б.,	D .:					l	
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 0.00					l	
E 8 WOOD			M-F 2-3p	CM	2-3p	T-	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
			Rachael Ray		·							
RACHE		End Data	Modedaya	Cnoto/Mook	Doto	Dating					l	
Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					i	
E 9 WOOD		2 10/12/12	M-F 2-3p	CM	2-3p	F	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
5.4.0.1.	. 5		Rachael Ray									
RACHE	L RAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/14/12	F	1	\$100.00	0.00						
E 10 WOOD	10/08/1	2 10/08/12	M-F 3-4p	CM	3-4p	M	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	NDC		The Doctors									
DOCTO Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/14/12	M	1	\$100.00	0.00					l	
E 11 WOOD	10/09/1	2 10/09/12	M-F 3-4p	CM	3-4p	- T	:30) 1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	NDC		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/14/12	- T	1	\$100.00	0.00						
E 12 WOOD	10/10/1	2 10/10/12	M-F 3-4p	CM	3-4p	W	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	nRS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	08/12	10/14/12	W	1	\$100.00	0.00						
E 13 WOOD	10/11/1	2 10/11/12		CM	3-4p	T-	:30	1	\$100.00 P5	0.00 NM	1	\$100.00
DOCTO	RS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	T	1	\$100.00	0.00						
E 14 WOOD	10/12/1	2 10/12/12		СМ	3-4p	F	:30	1	\$100.00 P5	0.00 NM	1	\$100.00

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Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 3-4p The Doctors									
DOCTO												
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating						
E 15 WOOD			M-F 4-5p	CM	4-5p	0.00 M	:30	1	\$250.00 P5	0.00 NM	. 1	\$250.00
L 10 WOOD	10/00/1	2 10/00/12	Ellen	OW	чор	141	.00		Ψ200.0010	0.00 14101		Ψ200.00
ELLEN					.	5						
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 16 WOOD			M-F 4-5p	CM	4-5p	- T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
			Ellen		·							
ELLEN	rt Doto	End Data	Modedaya	Cnoto/Mode	Doto	Dating						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 17 WOOD			M-F 4-5p	СМ	4-5p	W	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
FLLEN			Ellen									
ELLEN	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	1	\$250.00	0.00						
E 18 WOOD	10/11/1	2 10/11/12	M-F 4-5p	CM	4-5p	T	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
FLLEN			Ellen									
ELLEN Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	1	\$250.00	0.00						
E 19 WOOD	10/12/1	2 10/12/12	M-F 4-5p	CM	4-5p	F	:30	1	\$250.00 P5	0.00 NM	1	\$250.00
ELLEN			Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	F	1	\$250.00	0.00						
E 20 WOOD	10/08/1	2 10/08/12	5am Daybreak	CM	5a-6am	M	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$200.00	0.00					ļ	
E 21 WOOD	10/09/1	2 10/09/12	5am Daybreak	CM	5a-6am	- T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	- T	1	\$200.00	0.00					<u> </u>	
E 22 WOOD	10/10/1	2 10/10/12	5am Daybreak	CM	5a-6am	W	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			5am Daybreak									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	1	\$200.00	0.00					<u> </u>	
E 23 WOOD	10/11/1	2 10/11/12	5am Daybreak 5am Daybreak	CM	5a-6am	T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			Jani Daybreak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	1	\$200.00	0.00			#000 00 P.1	0.00.1114		# 000 00
E 24 WOOD	10/12/1	2 10/12/12	5am Daybreak 5am Daybreak	CM	5a-6am	F	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
NEWS			oam Daybroak									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	6am Daybreak	CM	\$200.00 6-7a	0.00 M	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
E 23 WOOD	10/06/1	Z 10/06/12	6am Daybreak	Civi	0-1 a	IVI	.30	ı	φ413.00 P4	U.UU INIVI	'	φ4/5.00
NEWS8	B-DAYBR	EAK	.,									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ E 26 WOOD		10/14/12	IVI	CM	\$475.00 6-7a	0.00 - T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
L 20 WOOD	10/03/1	2 10/03/12		Civi	0-1 a	- 1	.50		ψ≒13.00 Γ4	U.UU INIVI	· '	ψ+13.00

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Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			6am Daybreak 6am Daybreak										
NEWS8-	DAYBR	EAK	oam Daybroak									_	
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 10/0		10/14/12	-T	1	\$475.00	0.0				A	2 22 1114		^
E 27 WOOD	10/10/1	2 10/10/12	6am Daybreak 6am Daybreak	CM	6-7a	-	W	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8-	DAYBR	EAK	our Daybreak										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 10/0		10/14/12	W	1	\$475.00	0.0				A			^
E 28 WOOD	10/11/1	2 10/11/12	6am Daybreak 6am Daybreak	CM	6-7a	-	T	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8-	DAYBR	EAK	oani Daybieak										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						
Week: 10/0		10/14/12	T	1	\$475.00	0.0							
E 29 WOOD	10/12/1	2 10/12/12	6am Daybreak 6am Daybreak	CM	6-7a	-	F	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NEWS8-	DAYBR	EAK	oaiii Daybieak										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						
Week: 10/0		10/14/12	F	1	\$475.00	0.0							
E 30 WOOD	10/08/1	2 10/08/12	Today Show M-F	CM	658-9a]	M	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY S	SHOW		Today Show										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						
Week: 10/0		10/14/12	M	1	\$750.00	0.0							
E 31 WOOD	10/09/1	2 10/09/12	Today Show M-F	CM	658-9a	•	- T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY S	SHOW		Today Show										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıg						
Week: 10/0	8/12	10/14/12	- T	1	\$750.00	0.0	00						
E 32 WOOD	10/10/1	2 10/10/12	Today Show M-F	CM	658-9a	-	W	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY S	SHOW		Today Show										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıg						
Week: 10/0	8/12	10/14/12	W	1	\$750.00	0.0							
E 33 WOOD	10/11/1	2 10/11/12	Today Show M-F	CM	658-9a	-	T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY S	SHOW		Today Show										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/0		10/14/12	T	1	\$750.00	0.0							
E 34 WOOD	10/12/1	2 10/12/12	Today Show M-F	CM	658-9a		F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
TODAY S	SHOW		Today Show										
	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıa						
Week: 10/0		10/14/12	F	1	\$750.00	0.0							
E 35 WOOD	10/13/1	2 10/13/12	Daybreak Sat @7		658-8a	-	S-	:30	2	\$600.00 P3	0.00 NM	2	\$1,200.00
NEWS 8	٨		Daybreak Sat@7	am									
	n Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/0		10/14/12	S-	2	\$600.00	0.0							
E 36 WOOD	10/14/1	2 10/14/12	Daybreak Sun @	6am CM	6-7a	-	S	:30	2	\$175.00 P4	0.00 NM	2	\$350.00
CLLDAVI			Daybreak Sun @	6am									
SU DAYE Start	Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/0		10/14/12	S	2	\$175.00	0.0							
E 37 WOOD	10/14/1	2 10/14/12	Daybreak Sun @		658-8a		S	:30	1	\$475.00 P4	0.00 NM	1	\$475.00
NIMICO	AVDV O	LINI	Daybreak Sun @	7am									
NWS8 D. Start	AYBK S Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/0		10/14/12	S	1	\$475.00	0.0							
E 38 WOOD	10/14/1	2 10/14/12		CM	758-9a		S	:30	2	\$650.00 P4	0.00 NM	2	\$1,300.00

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Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Su Today Show Sun	dav								
TODAY			•	,								
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$650.00	Rating 0.00						
E 39 WOOD			M-F 5p News	CM	5-530p	M	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
			M-F News 8 @5p		О ОООР		.00	•	Ψ. σσ.σσ	0.00		ψ. σσ.σσ
	8 AT 5PN		Ma alada sa	C==+= \\ \\ \\ == -	Data	Datina						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$700.00	Rating 0.00						
E 40 WOOD	10/09/1		M-F 5p News	CM	5-530p	- T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWC	0 AT CD1	4	M-F News 8 @5p)								
	8 AT 5PN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	- T	1	\$700.00	0.00						
E 41 WOOD	10/10/1	2 10/10/12	M-F 5p News	CM	5-530p	W	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWS	8 AT 5PN	1	M-F News 8 @5p)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	1	\$700.00	0.00						
E 42 WOOD	10/11/1	2 10/11/12	M-F 5p News	СМ	5-530p	T	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWS 8	8 AT 5PN	1	M-F News 8 @5p)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	1	\$700.00	0.00			♠700 00 D4	0.00 NIM		#700.00
E 43 WOOD	10/12/1	2 10/12/12	M-F 5p News M-F News 8 @5p	CM	5-530p	F	:30	1	\$700.00 P4	0.00 NM	1	\$700.00
NEWS 8	8 AT 5PN	1	m i nome e cop									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E 44 WOOD		10/14/12	M-F 530p News	CM	\$700.00 530-6p	0.00 - T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
L ++ WOOD	10/00/1	2 10/00/12	M-F News 8 @ 5		ооо ор	•	.00	•	ψοσο.σσ1 τ	0.00 14141		φοσο.σσ
	8 AT /NE			0	5.	D ::						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$800.00	Rating 0.00						
E 45 WOOD			M-F 530p News	CM	530-6p	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
			M-F News 8 @ 5	30p	•							
	8 AT /NE rt Date	WS8 AT End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	1	\$800.00	0.00						
E 46 WOOD	10/08/1	2 10/08/12	NBC Nightly News		628-7p	M	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$1,100.00	0.00						
E 47 WOOD	10/10/1	2 10/10/12	NBC Nightly News		628-7p	W	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			NBC Nightly New	S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	1	\$1,100.00	0.00			<u></u>		_	
E 48 WOOD	10/12/1	2 10/12/12	NBC Nightly News		628-7p	F	:30	1	\$1,100.00 P5	0.00 NM	1	\$1,100.00
NEWS			TVDO TVIGILITY TVOW	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 49 WOOD		10/14/12	F	CM	\$1,100.00 10-11p	0.00	:30	1	\$650 00 P3	0.00 NM	1	\$650.00
L 43 WOOD	10/13/1	L 10/13/12	Saturday 10-11p	CIVI	10-11þ	3-	.30	ı	\$650.00 P3	U.UU INIVI	ı	φυου.υυ
SA NW	_	_		_								
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$650.00	Rating 0.00						
E 50 WOOD				CM	1135-1235a	M	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
	,, J G, 1			=				•			•	,

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Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch	Start	End	Inventory Code		Start/End T	ime Day	/S	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show/Jay Tonight Show w/										
TONIG	HT SHOV	٧	ronight Show w/	Leno									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M	1	\$300.00	0.00				**************************************			
E 51 WOOD	10/09/1	2 10/09/12	Tonight Show/Jay Tonight Show w/		1135-1235a	- T		:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIG	HT SHOV	٧	ronight onow w	LCHO									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	- T	1	\$300.00	0.00				**************************************			
E 52 WOOD	10/10/1	2 10/10/12	Tonight Show/Jay Tonight Show w/		1135-1235a	W-		:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIG	HT SHOV	٧	ronight onow w	LCHO									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	W	1	\$300.00	0.00	,			**************************************			
E 53 WOOD	10/11/1	2 10/11/12	Tonight Show/Jay Tonight Show w/		1135-1235a	T		:30	2	\$300.00 P4	0.00 NM	2	\$600.00
TONIG	HT SHOV	٧	ronight onow w	Lono									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	T	2	\$300.00	0.00	P.			#000 00 D4	0.00 NIM	4	# 000 00
E 54 WOOD	10/12/1	2 10/12/12	Tonight Show/Jay Tonight Show w/		1135-1235a		F	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
TONIG	HT SHOV	٧	romgne onow u,	20110									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	F	1	\$300.00	0.00				#050 00 D5	0.00 NIM	4	# 050.00
E 55 WOOD	10/08/1	2 10/08/12	LN M-F M-F News 8 @ 1	CM 1	11-1135p	М		:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS 8	8 AT 11P	M		•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/14/12	M	1	\$650.00	0.00 - T		-20		Ф050 00 D5	0.00 NIM	4	ФСБО ОО
E 56 WOOD	10/09/1	2 10/09/12	LN M-F M-F News 8 @ 1	CM 1	11-1135p	- 1		:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS 8	8 AT 11P	M		•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ E 57 WOOD		10/14/12	-T	CM	\$650.00	0.00 W-		.20		\$650.00 D5	0.00 NIM	4	የ ርደር ርር
E 57 WOOD	10/10/1	2 10/10/12	LN M-F M-F News 8 @ 1		11-1135p	VV-		:30	1	\$650.00 P5	0.00 NM	1	\$650.00
NEWS 8	8 AT 11P	PM											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ E 58 WOOD		10/14/12	W	CM	\$650.00 11-1135p	0.00 T	,	:30		\$650.00 P5	0.00 NM	1	\$650.00
E 36 WOOD	10/11/1	2 10/11/12	M-F News 8 @ 1		11-1135p	1		.30	1	φ000.00 F3	U.UU INIVI	'	φου.υυ
NEWS 8	8 AT 11P	PM											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 10/ E 59 WOOD		10/14/12		CM	\$650.00 11-1135p	0.00	Б	:30	1	\$650.00 P5	0.00 NM	1	\$650.00
L 39 WOOD	10/12/1	2 10/12/12	M-F News 8 @ 1		11-1133p		1	.30	'	φ030.00 F3	U.UU INIVI	'	φ030.00
NEWS 8	8 AT 11P	PM											
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 10/ E 60 WOOD		10/14/12	M-F 7-730p	CM	\$650.00 7-730p	0.00 - T		:30	1	\$425.00 P5	0.00 NM	1	\$425.00
L 00 WOOD	10/03/1	2 10/09/12	Inside Edition	Civi	7-730ρ	- 1		.50	'	ψ423.0013	O.OO INIVI	· '	ψ423.00
	EDITION	1											
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00							
E 61 WOOD				CM	7-730p	T	·	:30	1	\$425.00 P5	0.00 NM	1	\$425.00
231 11000	. 5/ 1 1/ 1	_ 15/11/12	Inside Edition	Civi	оор	1		.50		ψ.20.0010	J.00 141VI	l '	ψ 1 20.00
	EDITION			_									
Sta Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	Rate \$425.00	Rating 0.00							
E 62 WOOD			1	CM	\$425.00 7-730p	0.00	F	:30	1	\$425.00 P5	0.00 NM	1	\$425.00
_ 3200D	. 5/ 12/ 1	5/.2/12		Civi			-	.50	•	ψ. <u>_</u> 0.0010	3.00 14101	'	ψ . <u>2</u> 0.00

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Totals

73

\$33,225.00

Order / Rev: 189641 Advertiser: POL/Detroit International Bridge

Alt Order #: 6831504 Product Desc: order **WOOD**

Ln Ch Start End	,	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
	M-F 7-730p Inside Edition							
INSIDE EDITION	mode Edition					_		
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12 E 63 WOOD 10/08/12 10/08/12	- '	\$425.00 730-8p	0.00 M	:30	1 \$250.00 P5	0.00 NM	1	\$250.00
E 63 WOOD 10/06/12 10/06/12	Access Hollywood	730-op	IVI	.30	1 φ250.00 P5	U.UU INIVI	1	φ250.00
ACCESS HOLLYWD	•							
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00					
E 64 WOOD 10/10/12 10/10/12	112	730-8p	W	:30	1 \$250.00 P5	0.00 NM	1	\$250.00
204 (10/10/12 10/10/12	Access Hollywood	700 OP	"	.00	Ψ200.0010	0.00 11111	•	Ψ200.00
ACCESS HOLLYWD								
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00					
E 65 WOOD 10/12/12 10/12/12		730-8p	F	:30	1 \$250.00 P5	0.00 NM	1	\$250.00
	Access Hollywood				·			·
ACCESS HOLLYWD	\\\\-\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Dete	Detien					
Start Date End Date Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00					
E 66 WOOD 10/10/12 10/10/12	Wed Hour 2 CM	9-10p	W	:30	1 \$300.00 P6	0.00 NM	1	\$300.00
DATELINE	Wednesday 9-10p							
DATELINE Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	W 1	\$300.00	0.00					
E 67 WOOD 10/13/12 10/13/12	Sa Prime CM	758-11p	S-	:30	1 \$250.00 P6	0.00 NM	1	\$250.00
DATELINE	Sat Prime Rotator							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S- 1		0.00					
E 68 WOOD 10/14/12 10/14/12	o .	7-8P	S	:30	1 \$700.00 P4	0.00 NM	1	\$700.00
DATELINE	Football Night in America	(7:00 PM-8:0	00 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating			į		
Week: 10/08/12 10/14/12	S 1	\$700.00	0.00					
E 69 WOOD 10/14/12 10/14/12		8-1130P	S	:30	1 \$1,000.00 P5	0.00 NM	1	\$1,000.00
HARRY S LAW	Sunday Night Football	(8:00 PM-11	:30 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating			į		
Week: 10/08/12 10/14/12	S 1	\$1,000.00	0.00					